

Get Paid What You're Worth

Are you underpaid at your job?

Without even knowing you, I can tell you that the answer is “probably.”

You see, companies generally pay employees just enough to keep them from leaving. They are banking on the fact that you don't know what you're worth (because most people don't).

Getting paid what you're worth means that your total annual compensation is equal or very close to what your coworkers, and peers in other companies, are paid for doing similar work and delivering comparable results. It might feel like this information is difficult to obtain.

But if you don't know your true value, you are leaving thousands—possibly even *millions*—of dollars on the table over the course of your career. That's money you could be saving, investing, or spending on a better life. Money you could be enjoying with your spouse. Money you could be passing along to your children someday.

The bottom line is that it's *your* job to ensure you're properly paid. If you don't do it, nobody else will.

But how do you even start figuring out how much you're worth, much less asking for—and getting—this money?

Start earning more today

I'm offering a new webinar course, *Get Paid What You're Worth*, specifically designed to help you figure out your true value and get paid accordingly.

You'll learn:

- How to figure out what you're worth
- Exactly how much more you could—and should—be earning, based on peer comparisons
- The nuances of all aspects of compensation, including salary, bonuses, stock, deferred compensation, and more
- How to ask for—and get—more money from your current employer without burning bridges or damaging important relationships
- When it may make sense to start over at a new company to get a big pay jump
- How to position yourself as an indispensable superstar worth top dollar
- Keys to negotiating and improving job offers, including your compensation package

Over the course of my career as a pricing consultant and HR specialist, I've had thousands of conversations about money, on both sides of the table. I know exactly what works and what doesn't.

The course will explain the precise strategies you need to earn more money, as well as the potential pitfalls to avoid. I'll be providing examples of real people who were able to earn more (in some cases *much* more) using these strategies and tactics.

Here's just one example: One of my clients was able to capture a \$40,000 hire-on bonus from a company that was unwilling to increase her base salary offer by \$5,000.

Three custom sessions

The course consists of three webinars, each with a specific focus, and one individual coaching session to be scheduled at our mutual convenience. All of the webinars will be recorded.

Webinar schedule:

- April 3rd: All about compensation
- April 10th: Getting more where you are
- April 17th: Getting more somewhere else

Also, for the duration of the course, you have unlimited access to me via email.

Your satisfaction is 100% guaranteed

The cost is just \$198 if you pay in full on or before Wednesday, March 20th. The cost increases to \$249 if you pay between the 21st and the 27th.

Either way, it's an investment that will pay for itself many times over throughout the course of your career. Even a 5% raise on a \$50,000 annual salary represents \$2,500 extra for you every single year. It adds up quickly.

If you're not 100% satisfied after the first webinar, I'll refund 100% of your money, no questions asked.

Here's what my clients have to say

[NAME] worked with me during pre-hire negotiations with a former employer and helped me capture a multi-five-figure signing bonus in the process.

[NAME]

Claim your spot today

To sign up, email me at [contact]. But don't delay. Due to time constraints, I can accept only 10 clients for this unique (and uniquely profitable) program. Once I'm full, I don't know when—or whether—I'll be offering this course again.

Sign up now, and start getting paid what you're worth.

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